



## HOLLIS ADVERTISING RELATIONS DATABASE

### THE DEFINITIVE LIST OF UK ADVERTISING CONTACTS

Hollis publishes the highly respected **Advertisers Annual**, regarded by many as the 'bible' of the advertising world. This unique list delivers the names of directors and senior marketing and advertising decision-makers in advertising agencies, commercial organisations. We can also supply key contacts in the advertising media, such as newspapers, magazines and broadcast media.

#### AVAILABILITY

#### AGENCIES

2585 Contacts  
2320 Emails

#### ADVERTISERS

2125 Contacts  
1145 Emails

#### SPONSORS

1047 Contacts  
394 Emails

#### ADVERTISING MEDIA

3,343 Contacts

#### PRICES

£175 per 1000 records  
£475 per 1000 for annual list licence  
£250 per 1000 for contact names and email addresses only  
Minimum order £175

#### EXTRA FIELDS AVAILABLE:

You can request extra data fields to be supplied at the following additional costs:

Extra fields	Additional cost per 1000
Telephone numbers	£85
Email addresses	£50

Data can be supplied in the following formats:

Type	Additional cost
By Email	£25
Labels	£30 per 1000

For more information please contact Jonathan Paul on +44 (0) 20 7549 2590 or email: [wdm@waterlow.com](mailto:wdm@waterlow.com)





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### SELECTIONS

#### Standard Selections

**These include:**

Name  
Job title  
Organisation  
Full address

#### Selection Criteria Available

Business sector  
Region  
Country  
More than one name per site available

### TYPES OF ADVERTISING CONTACT

#### Agencies

Advertising agencies  
Media planning and buying agencies  
Ad consultants  
Recruitment ad agencies  
Direct marketing agencies  
New media agencies  
Outdoor ad agencies  
Market research agencies

#### Advertising media

Newspapers: national, regional, dailies and weeklies  
Free distribution  
Consumer magazines  
Business magazines  
TV & radio stations  
New media agencies

(no named media contacts available .  
Stylised job titles can be added)