



HOLLIS MARKETING RELATIONS DATABASE

THE DEFINITIVE LIST OF UK MARKETING CONTACTS

Hollis publishes well-known **Marketing Handbook**, often referred to as the '**Yellow Handbook**' by those in the industry. This unique list delivers the names of directors and senior marketing and advertising decision-makers in marketing services providers, sales promotion product providers, creative services providers and exhibition and conference service providers.

AVAILABILITY

2009	Marketing services
1732	Sales promotion product providers
1431	Creative services providers
1203	Exhibition and conference service providers and venues

PRICES

£175 per 1000 records
£475 per 1000 for annual list licence
£250 per 1000 for contact names and email addresses only
Minimum order £175

EXTRA FIELDS AVAILABLE:

You can request extra data fields to be supplied at the following additional costs:

Extra fields	Additional cost per 1000
Telephone numbers	£85
Email addresses	£50

Data can be supplied in the following formats:

Type	Additional cost
By Email	£25
Labels	£30 per 1000

SELECTIONS

Standard Selections	Selection Criteria Available
These include:	
Name	Business sector
Job title	Region
Organisation	Country
Full address	More than one name per site available

For more information please contact Jonathan Paul on +44 (0) 20 7549 2590 or email: wdm@waterlow.com

